

BKCELLARS

URBAN WINERY & TASTING LOUNGE

2225 BARHAM DRIVE, SUITE D | ESCONDIDO, CA 92029

760/270-9851 (WINERY)

www.BKCellars.com

FACILITY RESERVATION POLICIES & PROCEDURES

Thank you for considering BK Cellars for your next private function!

Below you will find information concerning hosting your next private event at BK Cellars.

TYPES OF FACILITY RESERVATIONS

We offer the following two types of reservations:

1. Partial Use: Reservations for casual functions of 20 or less people.
2. Full Use: Reservations of the entire winery for groups of 21 or more people.

See below.

Reservations for Small Functions

If you are hosting a casual function of 20 people or less at the winery, and you don't require the whole winery, you can reserve the back half of the winery's tasting lounge which can seat up to 20 people around tables and in folding chairs, or accommodate standing people in a "cocktail-hour" type of arrangement.

We require a \$250 deposit for these reservations. A minimum of \$250 worth of wine must be spent during your event, and the \$250 deposit will be applied toward any wine purchased. (Note that in accordance with ABC laws, we can not offer beer service unless the entire winery is bought out and reserved.)

However, please note that use of these areas is not an exclusive use reservation of the winery or the tasting room, and therefore, does not entitle the user to "spill over" into adjoining areas or rooms of the winery. Your group may only use the designated area.

The winery's tasting room will still be open to the public.

Our normal tasting room menu is available for these reservations.

Reservations for Use of the Entire Winery – “Winery Buy Out”

If you wish to have exclusive use of the winery, we’re happy to host your private event!

We are unique in that we don’t charge a separate facility rental fee/venue fee, which saves you hundreds of dollars over our urban winery competitors in San Diego. Instead, we only require a minimum purchase of beverages (wine and/or beer).

When you make a reservation for the exclusive use of the winery, BK Cellars will be closed to the public for the agreed to block of time. Only your guests and our staff will be permitted at the winery.

PRICING & DEPOSIT SCHEDULE

The minimum wine purchase amount schedule is as follows, dependent on the day of your private function. **A mandatory 20% gratuity will be added to the final bill. The total, less the initial deposit, is due and payable at the end of your event.**

Pricing for General Set-Up:

Time Frame	General Set-Up Non-Member	General Set-Up Club Member
During Business Hours (Wednesday – Friday) <i>This includes any events where set-up and clean-up time overlaps with business hours.</i>	\$950 Minimum Wine/Beer Purchase + 20% Mandatory Minimum Gratuity on Total Purchase Amount* Deposit: \$950	\$850 Minimum Wine/Beer Purchase (Club Discounts Apply, however <i>NO Club/Gift Card Payments Accepted</i>) + 20% Mandatory Minimum Gratuity on Total Purchase Amount* Deposit \$850
During Business Hours (Saturday – Sunday) <i>This includes any events where set-up and clean-up time overlaps with business hours.</i>	\$1,250 Minimum Wine/Beer Purchase + 20% Mandatory Minimum Gratuity on Total Purchase Amount* Deposit \$1,250	\$1,100 Minimum Wine/Beer Purchase (Club Discounts Apply, however <i>NO Club/Gift Card Payments Accepted</i>) + 20% Mandatory Minimum Gratuity on Total Purchase Amount* Deposit \$1,100
During Non-Business Hours	\$750 Minimum Wine/Beer Purchase + 20% Mandatory Minimum Gratuity on Total Purchase Amount* Deposit \$750	\$600 Minimum Wine/Beer Purchase (Club Discounts Apply, however <i>NO Club/Gift Card Payments Accepted</i>) + 20% Mandatory Minimum Gratuity on Total Purchase Amount* Deposit \$600

If you don't meet the beverage minimum through on-site consumption, you'll need to buy additional bottles of wine for off-site consumption to reach the minimum amount required. (Only wine may be taken off-site.) Any wine not consumed during the private event may be taken home for additional enjoyment; therefore, there’s never a wasted drop of wine!

***A mandatory 20% gratuity will be added to the final bill. The total, less the initial deposit, is due and payable at the end of your event. For dates falling on a holiday, the winery may require minimum purchases equal to Saturday events. BK Cellars reserves the right to provide a custom quote for events requiring additional accommodations such as receipt of rental furniture or re-arrangement of furniture. All events must end by 1:00 a.m., and clean-up must be complete by 1:00 a.m. unless otherwise authorized.**

GENERAL SET-UP SERVICES PROVIDED WITH WINERY BUY-OUT

General Set-Up Includes:

- BK Cellars staff to pour and serve wine and beer
- Tables (up to eight 2' x 6' folding tables)
- Folding Chairs (up to 40)
- Use of existing furniture
- Built-in audio/visual system (see notes below)
- Up to 4 hours of service, plus 1 hour before and 1 hour after for set-up and tear down

A built-in audio-visual system is available including an overhead projection screen and projector, DVD player, satellite television, and surround sound system. If using a laptop for a slide show, the laptop must be equipped with a HDMI output, and you must supply a HDMI cable at least 6' in length to connect the laptop to the projection system.

FOOD SERVICE & CATERING

For food service, you may arrange service with any caterer of your choosing or you can bring in food. Outside caterers are responsible for set-up and clean-up of food service.

Food trucks are allowed also.

We can recommend the following caterers for excellent dinner service:

Charlie's Classic Cooking 1291 Simpson Way Escondido, CA 92029 Chef Charles: 858-442-5252 (cell) www.charliesclassiccooking.com	Coast Catering 445 Corporate Drive, Suite C Escondido, CA 92029 Chef Barry Layne 877-577-1718 http://coastcatering.com/
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OUTSIDE BEVERAGE POLICY – WINERY BUY-OUT

Event hosts may also bring in their own non-alcoholic beverages for consumption by guests (e.g. water, soda).

No outside alcoholic beverages of any kind are allowed on the premises.

As the winery does not normally serve beer, beer service can be arranged by the winery in advance of any event at \$3.00 per 12 oz. bottle.

The winery will not provide beer keg service.

Due to Alcoholic Beverage Control regulations, the winery is not permitted to serve any other kinds of alcoholic beverages at private functions other than beer and BK Cellars' wine. Because violation of this law may jeopardize our ABC license, BK Cellars reserves the right to terminate the event with no refunds to the organizers in the event this rule is breached by any of its attendees.

PROHIBITED OBJECTS / ITEMS

The winery will not allow loose glitter or confetti to be thrown or placed onto the winery premises. Candles may be used provided they are enshrouded into glass vases such that the flames are contained within the glass vases.

LIVE ENTERTAINMENT/MUSIC

BK Cellars allows the use of its restored 1919 Hazelton Brothers baby grand piano for live performances at no additional charge.